



The Art of Gifts

For some people, gift-giving is a serious undertaking. Take Larry. No ties or socks on his gift list. Instead, Larry and his gift consultants like to hand-pick from the bounty in Larry's Market, selecting just the right combination of artisan cheeses, crispy crackers, rich coffee beans, crunchy pretzels, fruitful preserves and scrumptious desserts and confections. Final touches, like the right wine accompaniment and fresh fruit garnish, make each gift a real treat. But it doesn't end there. Thoughtful note cards, funny, solemn, or professional themes, crisp and colorful packaging, and an artful arrangement in a basket or box make each gift a work of art. Don't your colleagues, friends and loved ones deserve this treatment? These unique and tasty gifts will stay on their minds for years to come.

Call Larry's and ask for a special gift basket. Let them come up with the contents, or if you're a Type A personality and can't give away that much control, select from the list of baskets offered here. Our gifts range from approachable to highly sophisticated, and in multitude of price points for every budget.

But first, the legal stuff: we may substitute an item if we're out, but we'll make sure that it's of equal value (who knows, you may like it better!). And our prices may change without prior notice (so hurry up and order, already!).

Important Information

HOW TO ORDER

Call 414-355-9650 with your order, or email steve@larrysmarket.com

Please have the following information ready; we need it to process your order:

- Your name and phone number
- Your company name
- Your credit card number with the expiration date and zip code where the credit card is billed to
- The recipient's name
- The recipient's phone number**
- The recipient's address
- The desired date of gift arrival
- What you would like to say on the enclosure card, maximum 25 words.

SPECIAL INSTRUCTIONS

If you'd like us to create a basket, please specify the occasion, any known conditions (like allergies or limitations), and any items you'd especially like us to include.

A WORD ABOUT DELIVERY

Delivery price is additional to prices listed. All baskets are meant to be hand-delivered locally, but we can UPS air or ground ship baskets for an additional packaging charge except where indicated. We can also take the items from the basket and ship as a gift box to avoid the packing charge.

To ship a basket, add a \$7.50 packing charge, in addition to the UPS charges.

We guarantee good arrival of your package only if you follow our guidelines on best shipping method.

For shipping cheeses to warm locales, we recommend no less than 2nd Day Air. **During June, July & August, we will Next Day Air ship only.**

GIFT CARDS AVAILABLE

Our standard blank enclosure cards are included in the price of the gift, however we do have handmade cards available for purchase. Please inquire.

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The Art of Gifts

The Baskets

1. Classic Gift Basket

A bottle of wine, red or white, two assorted cheeses, a box of imported crackers, Bahlsen cookies, Marich Chocolate Candies, East Shore pretzels and mustard, and a mini bag of Jelly belly's. Garnished with an apple and hard candies.

\$40.00 each, \$35.00 without wine.

2. Deluxe Gift Basket

A bottle of wine, red or white, 2 assorted cheeses, a box of crackers, John Macy's Cheese Sticks, Anton Berg Candies, a package of our own savory snack-nut mix, Bahlsen German cookies, Marich chocolates, and East Shore pretzels. Garnished with fruit and hard candies.

\$55.00

3. Luxury Basket

A bottle of wine, red or white, 2 assorted cheeses-imported and domestic, Potter's Wisconsin crackers, an Italian style salami, Nikki's cookies, a box of Marich Candies, Larry's own snack and nut mix, and Macy's Cheese Sticks. Garnished with fruit and hard candies. **\$75.00**

4. Simply Super

A bottle of wine, red or white, 2 assorted cuts of cheese, Potter's Crackers, Nikki's cookies, half pound bag of Alterra whole bean coffee, Macy's Cheesesticks, Nutorious Nut Confections, a jar of salsa, gourmet chocolates, boxed, Stonewall Kitchen's preserves, East Shore pretzels, a bag of Marich chocolates, and an imported bar of Ritter chocolate. Garnished with hard candies. **\$100.00**

5. Simply Outrageous Basket

Simply the best from Larry's. Fine wines or Champagne, artisan cheeses and accompaniments, Italian style salami, Potter's handmade crackers, assorted chocolates, candies and truffles, caviar, Mas Des Bories Olive Oil from Provence, Stonewall Kitchen's Dessert topping, tapenades, chips and salsa, preserves and Alterra coffees, imported or domestic cookies, soup mixes and grill sauces, nuts, smoked salmon or duck breast can all be combined when you want to send the gift that will truly impress. Let our imagination, or yours, be your guide.

\$250.00-\$1000.00.

6. Wisconsin's Finest

The perfect way to celebrate our great state. A bottle of Wollersheim wine, 3 cheeses from our most award winning cheese makers-Joe Widmers's Aged Cheddar, Uplands Cheese Pleasant Ridge Reserve, and a selection from Sid Cook's Carr Valley Cheese. Two packages of handmade Potter's Crackers from Madison, Nikki's Cookies and a half pound of Alterra Larry's Blend coffee from Milwaukee, candied Nutorious Nuts from Green Bay, Lynn's Cashew Crunch from Sparta, East Shore pretzels and mustard from Hartland, Aspen Farm's jam from Mason and a Nueske's sausage from Wittenberg. Topped off with Wisconsin Wilderness Cranberry Chutney.

\$125.00, Other Wisconsin gift baskets start at \$40.00.

7. Above & Beyond

A party in a basket. Great for a crowd, office appreciation, nurses station, or a family who loves to nosh. Includes 6 of our killer brownies, 2 cheeses good for snacking, rice crackers, chips and salsa, East Shore pretzels and dipping mustard, pre-sliced salami, a bag of chocolates and our own snack-nut mix.

This selection is \$55.00 and will serve between 5-10 people as a snack. \$40.00 up to 6 people, \$75.00 10-15 people, \$100.00 15+ people.

8. Kitchen Starter Basket

Home is where the kitchen is! Perfect for a new home, new couple, or a friend who loves to cook. Start off their gourmet pantry with a basket filled with a bounty from Larry's shelves including olive oil & vinegars, unique pasta or fregola sarda and sauces, sea salt blends, grilling rubs and Stonewall Kitchen's marinades, unique grains, cous cous or rice, mustards and more. We can always add a bottle of wine for the the cook as well!

Starting at \$50.00.

9. A Taste of Wisconsin Basket

All things good from the state of Wisconsin. A bottle of Cedar Creek Winery Vidal, Gouda cheese, Lynn's Cashew Crunch, East Shore Pretzels and mustard, a box of Nikki's Sugar Cookies, a small box of crackers, Larry's own snack mix, and assorted Nikki's shortbread cookie singles.

\$55.00

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The Baskets

Gifts from Larry's Deli

*****These gifts are available for Larry's local Milwaukee delivery only.**

10. Larry's Brunch Basket ***

Includes one of Larry's homemade Quiche, a cinnamon or chocolate Babka, 4 of our freshly baked croissants, a jar of Kallas honey from Wisconsin, a jar of Hero Swiss preserves, Alterra Larry's Blend coffee, a bag of Granola, Stonewall Kitchen's Farmhouse Pancake mix, Hero Peach Nectar and Twining's Assorted Tea Bags. This selection is **\$75.00. others like it start at \$50.00.**

11. Larry's "Deli Gifts" ***

For those occasions when a meal makes the best gift, but you don't have the time to prepare it. Work with Larry's to select the best from our bounty in our deli. Entrees such as tenderloin, salmon, enchiladas and chicken breasts can be paired with our double baked potatoes or other sides, or send a selection of our yummy salads, soups or turkey chili and quiches. Add in a bottle of wine. Finish with a selection of our sweets, including Larry's Killer Brownies. In a box, with a bow.

Starting at \$50.00, call to arrange the details.

12. Larry's Lasagne Dinner ***

Dinner done right from Larry's. A bottle of wine, cheese spread and crackers, Larry's meat, chicken or veggie lasagne, garlic bread, green salad with "fixings & dressings" and topped off with either our homemade tiramisu cups or our Killer Brownies and assorted sweets. In a basket, wrapped and bowed.

\$50.00 for two people, additional people starting at \$11.00 each.

13. Steak & Wine Dinner Gift ***

Perfect for a romantic dinner for two, a new baby or a housewarming. To start, a box of crackers and a spreadable cheese. For dinner, a bottle of red wine, (2) 8oz. filets, ready to be cooked, Larry's Double Baked Potatoes, tiny French Green Beans for two, a mixed baby lettuce salad with dressing and two fresh baked croissants. Finish with flair, our famous "killer" brownies.

\$70.00, Local, Larry's hand delivery only!

14. Steak & Wine Basket ***

A bottle of red wine, 2 tenderloin filets, ready to be grilled or broiled, Cugino's Peppercorn Perfection Rub, Hero ready to heat potatoes Gratin Dauphinois, cheese and crackers for snacking, and a package of Shortbread cookies. **\$65.00 Local Delivery or next day air ship, ONLY!**

Larry's Theme Baskets

15. Mexican Fiesta Basket

A basket full of Ole'. A bottle of Margarita mix (non-alcoholic), three jars of assorted salsas and bean dips, two bags of fun tortilla chips, an East Shore pretzel and Key Lime mustard, Guacamole dip mix and a package of Southwestern dip mix, and a bag of Larry's Fiesta snack mix. **\$59.95**

16. Spanish Tapas Basket

A sampling of Spain's best offerings. Includes a bottle of Spanish red wine, Manchego, Mahon and Valdeon Blue cheeses (1/2# each), along with the perfect cheese accompaniments Olive oil Tortas from Seville, roasty Marcona Almonds, Fig Almond Cake and Membrillo (Quince) Paste, along with Spanish chorizo sausage, all packed into a wicker basket.

\$100.00, this selection. Other Spanish Tapas baskets start at \$55.00

17. BBQ Basket

BBQ Chef Alert, great for the guy or gal who loves to grill. Filled with marinades and rubs, and a little snack for the chef. Bone Suckin' Sauce, Soy Vay Veri Veri Teriyaki, two assorted Stonewall Kitchens Grille Sauces and marinade, Char Crust and Cugino's dry rubs, chips and bean dip, East shore pretzels and Macy's Cheesesticks. **\$65.00**

18. Italian Lover's Basket

Bellissimo! A pasta dinner in a basket. A bottle of Italian red or Pinot Grigio, De Cecco pasta and a jar of pasta sauce, Fregola Sarda toasted pasta, Sartori Reserve Bellavitano and Asiago cheeses, crostini, Biscotti, Stonewall Kitchen's Mixed Olive Spread and Italian Breadsticks.

\$75.00 Others like this starting at \$50.00.

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The Boxes

Wisconsin Themes

A. Deluxe Wisconsin Sampler Box

To start (3)-1/2 pound pieces of Wisconsin cheeses, a mild cheddar waxed Wisconsin State, a 4 oz. Usinger Summer Sausage and a 4 oz. bag of East Shore Seasoned Pretzels.
\$27.95

B. Wisconsin Assortment Box

(3) 1/2 pound pieces of Wisconsin cheeses, an 8 oz. Usinger sausage, Potter's Handmade Crackers, East Shore pretzels and a jar of their mustard.
\$34.95

C. Wisconsin Sweet & Savory

A bottle of Cedar Creek Cranberry Blush, 4 oz. bag of East Shore Seasoned pretzels and a jar of their mustard, Nikki's Gingerbread cookies, an 8 oz. Usinger Summer Sausage, Wisconsin Wilderness Cranberry Chutney, and a 7 oz. Gouda cheese.
\$39.95

D. Wisconsin Cheese & Sausage Sampler

Includes a half pound each of four of our classic varieties of Wisconsin cheese cuts, along with a 12 ounce Usinger's salami, 10 oz. Nueske's summer sausage, and a 6 oz. package of Nueske's Landjaeger's.
\$49.95

E. The Best of Wisconsin Box

A bottle of Wollersheim Winery's Prairie Fume, Nikki's Cranberry orange cookies, 2-8 oz. assorted Wisconsin cheeses, Lynn's Cashew Crunch, Aspen Farms Jam, Potter's Organic Artisan Crackers, Nutorious Nut Confections, East Shore pretzels and mustard, and a 8 oz. Usinger's sausage.
\$75.00

F. Non-Perishable Wisconsin Box

A selection of goodies from Wisconsin that require no refrigeration or speedy shipping. Let us help you choose from our Wisconsin wines or beers, East Shore pretzels & Mustard, Nikki's cookies, Cabibbo's Biscotti, Potter's Crackers, Usinger's or Nueske's Sausages, Lynn's Toffee, Alterra coffee, Kallas honey, Aspen Farms preserves, Dried Fruits and more.
Selections start at 25.00

International Selections

G. International Snack Assortment Box-*

A bottle of red or white wine, Havarti cheese, Ritter Sport Chocolates, French Toasts, Nutorious Nut Confections, Sharp Cheddar Cheese and Mt. Vikos Mediterranean Spread.
\$42.50

H. Cudos to You

The perfect way to say "Thank you" to a favorite client or group of colleagues. Includes a bag of East shore pretzels and mustard, a package of pre-sliced Italian style salami, 2 cheeses good for a group, half a dozen of our Larry's famous "Killer Brownies", a bag of Crostini crackers, Larry's candy nut mix, Scordato bakery's Handmade Garlic Toasts, a Mt. Vikos Mediterranean spread and a bag of Jelly Belly's.
\$60.00

I. Deluxe International Assortment

A taste treat! A bottle of Les Jamelles French red or white wine, three assorted cheeses from Wisconsin and abroad, Cucina Viva crostini crackers, Hero Swiss preserves, an Italian style salami, Macy's Cheesesticks, 4.5 box of Marich chocolates, a box of shortbread cookies and a Mt. Vikos Mediterranean spread.
\$75.00

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Special Cheese Selections

Larry's is known for their world class artisan cheese case that includes Wisconsin, domestic and imported cheeses. Let us create the perfect selection for you, or choose from one of the following.

If shipping is required, Larry's has styrofoam shipping boxes available for \$15.00 to insure perfect arrival of these gifts.

101. Wisconsin Artisan Cheese and Cracker Basket

A sampling of 5 of our best and most decorated Wisconsin cheeses. Upland's Cheese raw cow's milk Pleasant Ridge Reserve, Sid Cook's Carr Valley mixed milk Gran Canaria, Seymour Dairy's Ader Kase Reserve Blue, cow's milk, Roth Kase Private Reserve (raw cow's milk) and Holland Family Farm Marieke's Raw Milk Gouda. In a wicker basket, paired with three packages of Madison, WI based Potter's crackers-two savory and one graham. (Half pound of each cheese.)

This selection is \$85.00, please talk to us about other selections.

102. Our Finest Imported Cheese Selection

The continent's finest. Includes extra yummy French Delice de Bourgogne triple cream, tangy Blue Stilton from England, 3-4 month aged Spanish sheep's milk Manchego, true Reggiano Parmigiano from Italy and nutty Gruyere from Switzerland. Accompanied by Spanish Membrillo (Quince) Paste and a box of Carr's Assorted crackers.

Includes roughly a half pound of each cheese.
\$75.00

103. A World of Blues

Some of the world's best and most famous blues. Start with the King of Blue-English Stilton, move to France for Papillion Roquefort, then on to Valdeon Blue from Spain, Italy for Gorgonzola Dolce and back to the new world for Rogue Creamery's once a year Rogue River Blue. Accompanied by Potter's Grahams, Carr's Crackers, and dried figs. Half pound of each cheese.

This selection is \$90.00

Add in a bottle of Port starting at \$15.00

104. Vive la France Cheese Selection

Cheese as only the French can do it. Half pound chunks of Cremeux de Bourgogne triple creme from the Burgundy region, from the Normandie region the washed rind Pont l'Eveque, nutty Comte Gruyere from the Franche-Comte region, Brebis (sheep's milk) Pyrennes from the Basque region, and finishing with the classic, real Papillion Roquefort. Petite French toasts are the perfect accompaniment, half pound of each cheese, 2 1/2 pound total.

\$75.00

Gift and Cheese Selection "Add-Ons"

Cheese Knives

Larry's carries all of the perfect accompaniments for our cheese selections. Let us add a Swissmar boxed stainless cheese knife or set of knives or a cheese planer to any selection,

Starting at \$14.99 each.

Cheese Books

Choose from one of our many cheese books, including two wonderful books from local authors about Wisconsin cheeses- "*The Cheeses of Wisconsin, A Culinary Travel Guide*", by Jeanette Hurt, and "*Wisconsin Cheese, A Cookbook and Guide to the Cheeses of Wisconsin*" by Martin Hintz & Pam Percy, or "*The Complete Idiot's Guide to Cheeses of the World*" written by Wisconsin author Jeanette Hurt with our owner Steve Ehlers. Other great cheese books include Laura Werlin's "*Cheese Essentials*" or Max McCalman and David Gibbons "*The Cheese Plate*". Please call or stop in for other titles.

Books start at \$18.95

Other goodies that can be included in our gift packages include ceramic dip chillers or trays from Gourmet Village, French and European style serving trays from Sisson, please call for details.

Please ask about our selection of **fondue pots**- our variety includes pots for cheese, meat or chocolate, or 3-in-1 combination pots. **Raclette machines** also make wonderful gifts, please ask about our varieties.

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CORPORATE OR PERSONAL HOSPITALITY GIFTS

What better way to greet, thank, or pamper your business contacts or guests than with a Larry's Market Hospitality Gift. Choose a theme, include your corporate promotion items, or let us choose a popular selection.

Impress your out-of-town guests with a Larry's Milwaukee Welcome package — Larry's will even deliver it right to their hotel room!

These gifts start at \$20.00, excluding delivery.

CORPORATE FULFILLMENT

Larry's Market has complete Corporate fulfillment services, to make the most out of your sales leads, or employee orientation or public relations program. Whether you need one item or the complete creation, Larry's gift consultants will make your corporate fulfillment program memorable. Call and ask for ideas. If you have items that need to be included, Larry's can work with you.

GIFT CERTIFICATES

Can't decide what to get? Gift certificates are available for any gift package at Larry's, like our Lover's Lunches or one of the other gifts described in this brochure.

Or, give a merchandise gift certificate for any amount, starting at \$5.00, and let them choose what they want!

We make it easy for you to give a special gift.

In fact, Larry's will even package and mail out your gift certificate, for a modest \$1.00 shipping and handling fee!

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- Your credit card number with the expiration date and zip code where the credit card is billed to
 - The recipient's name
 - The recipient's phone number
 - The recipient's address
- The desired date of gift arrival

• What you would like to say on the enclosure card, maximum 25 words.

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